

CSA Planning Changes its Name and Moves to Vista Pointe

Craig Stone & Associates has changed its name to CSA Planning Ltd and moved to new offices. The firm is now located at 4497 Brownridge, Suite 101, Medford, in the Vista Pointe Subdivision on East McAndrews in Medford. Founded in 1980 as Craig A. Stone & Associates, CSA Planning has 14 employees. Craig Stone brought in two co-owners, Raul Woerner in 2004 and Jay Harland in 2005. In 2007 the firm's name changed to CSA Planning, Ltd and the company moved from its small office on Cardley Avenue to the new building at the base of Roxy Ann Peak.

Over the past 28 years, Stone has provided urban planning and consulting services for clients representing more than 1,500 projects. He helped build new theaters for the Oregon Shakespeare Festival and worked on Medford's largest smart growth community. He chose his business partners based on their expertise, experience and integrity in the community. "Raul brought a deep understanding of Oregon land-use law and an economic perspective on a multitude of land use issues," Craig Stone says. "Jay brought a solid understanding of transportation planning and extraordinary skills in quantitative analysis."

What attracted the new co-owners to CSA Planning was the firm's reputation for integrity, professionalism, attention to detail and the company's high level of confidentiality for clients. "Craig Stone & Associates has always been the go-to firm for difficult and complex planning with a staff that is pleasant to work with," Jay Harland said.

The firm helped with site development, concept design, permitting and economic analysis for projects such as renovation of the Britt Gardens for the Britt Music Festival, the building of a Wal-Mart with a Pacific Northwest design, a campus remodel for Bear Creek Corporation and development of a commercial center called Northgate at the realignment of Highways 238 and 62. CSA Planning worked closely with the 1,000-acre Medford Southeast Plan near Barnett and North Phoenix roads, Oregon's largest smart growth community where people live near their work. An estimated 10,000 houses or condominiums are planned, plus shopping and other institutional uses.

Southeast Plan Developer Randy Jones has chosen Craig Stone's firm for his projects since 1980. "Craig is a man of his word and he values someone who keeps their word," said Jones, co-owner of Mahar Homes. "Craig is very level-headed and focused on the topic at hand and doesn't lack for an opportunity or sharing his opinion, which is something I appreciate. Craig is technically astute. And I really like his rye, dry sense of humor."

CSA Planning, Ltd., has enjoyed a variety of clients over the years, including actress and dancer Ginger Rogers, who owned a ranch near Shady Cove. "About the only projects we haven't worked on are nuclear power plants, military bases and houses of ill repute," Craig Stone said. The company recently launched a website www.csaplanning.net.